

## General information

We, Arexdata (“**we**” or the “**Company**”), respect the privacy of our customers, business partners and other visitors to our website who may choose to provide Personal Information (as defined below) and are committed to respecting their privacy. We recognize the need for appropriate protection and management of Personal Information that you provide to us. This Privacy Policy describes the types of information we may collect, how that information may be used, and with whom the information may be shared.

## What information do we collect?

When ordering or registering on our site (including subscribing to our newsletter, register for an event, respond to a survey or fill out a form) or when we receive the business contact information from various marketing events we organize or participate in, we may collect individually identifiable information, namely information that identifies an individual or may with reasonable effort identify an individual (“**Personal Information**”), such as your name, address, telephone number, email address, IP address, user IDs and passwords and contact preferences. Personal Information collected online may be supplemented with information you provide to us through other services and sources such as trade shows or seminars, as well as other data collection methods.

We do not require that customers, partners or other visitors to our site provide us with Personal Information and you may visit our site anonymously. In this case, we do not collect Personal Information when you visit our site unless you choose to provide it to us (except for certain IP analysis, conducted by Hubspot – see link to their privacy policy below). The decision to provide Personal Information is voluntary and you may withdraw your consent at any time by contacting us at [privacy@arexdata.com](mailto:privacy@arexdata.com). However, if you do not provide the Personal Information requested, you may not be able to proceed with the activity or receive the benefit for which the Personal Information is being requested (including, without limitation, the support services). Additionally, after you register to our site, we will be able to backtrack your activity on our site even before you registered (information that if you did not register will remain anonymous to us).

We may record some of the marketing and sales calls with our leads, but this will be only for internal training and quality control purposes. In jurisdictions where a consent of both parties is required to record, we will either acquire the required consent before recording or refrain from recording the other party.

## How we use the information we collect?

We use the Personal Information for legitimate business purposes only, such as:

- Your Personal Information will NOT be sold, exchanged, transferred or given to any company outside the Arexdata or our trusted third-party service providers for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased product or service requested, and as otherwise explicitly set forth herein.
- We may communicate (via mail, email or phone call) periodic informational or promotional content. However, you can always unsubscribe or choose not to receive promotional information from us by following the specific instructions in the email you receive or by notifying us via the appropriate method below. It may take a reasonable period of time to process your request, no longer than 30 days for direct mail and telephone promotions and 10 business days for email promotions. This will not apply to the receipt of mandatory service communications that are considered part of certain Varonis’ services, which you may receive periodically unless you cancel the service.
- Your information helps us to respond more effectively to your customer service requests and support needs.
- We continually strive to improve our site offerings based on the information and feedback we receive from you.
- To perform research, technical diagnostics and analytics with regard to the website.

## How we use the information we collect?

- We may disclose Personal Information, or any information you submitted via our software products if we have a good faith belief that disclosure of such information is helpful or reasonably necessary to: (i) comply with any applicable law, regulation, legal process or governmental request; (ii) enforce our policies, including investigations of potential violations thereof; (iii) investigate, detect, prevent or take action regarding illegal activities or other wrongdoing, suspected fraud or security issues; (iv) to establish or exercise our rights to defend against legal claims; (v) prevent harm to the rights, property or safety of us, our users, yourself or any third party; or (vi) for the purpose of collaborating with law enforcement agencies or in case we find it necessary in order to enforce intellectual property or other legal rights.

We use the Personal Information only to the extent required and while maintaining your right to privacy.

We strive to keep your Personal Information accurate. We have implemented technology, management processes and policies to maintain data integrity. We will provide you with access to your information when reasonable, or in accordance with relevant laws, including making reasonable efforts to provide you with online access and the opportunity to change your information. To protect your privacy and security, we will take steps to verify your identity before granting access or making changes to your data. Requests to delete Personal Information are subject to any applicable legal and ethical reporting or document retention obligations. To access and/or correct information, you can do so online or notify us via the appropriate method below.

## With whom we share the information we collect?

Since we operate globally, it may be necessary to transfer, store and process Personal Information in the United States or any other country in which we or our affiliates, subsidiaries or service providers maintain facilities. The data protection and other laws of these countries may not be as comprehensive as those in the European Union – in these instances, we will take steps to ensure that a similar level of protection is given to Personal Information. You hereby consent to the transfer of your Personal Information to countries outside the European Union.

We do not sell, trade or otherwise transfer Personal Information to outside parties (except to the third parties with whom we have contracted to provide services to us, as detailed in the section below).

We use third parties, such as cookies\* and trackers, to compile aggregate data about site traffic and site interaction for marketing and targeting purposes, to assist us in better understanding our site visitors and so that we can offer better site experiences and tools in the future. These service providers are not permitted to use the information collected on our behalf except for the purpose of providing the services to us. Some of the servers of these third parties may be located outside of the European Union.

\* Cookies are small data files transferred to your computer's hard drive by a website. They keep a record of your preferences making your subsequent visits to the site more efficient. Cookies may store a variety of information, including the number of times that you access a site, registration information and the number of times that you view a particular page or other items on the site. Most browsers are designed to accept cookies but they can be easily modified to block cookies. See your browser's help files for details on how to block cookies, how to know when you have received cookies and how to disable cookies completely.

<http://legal.hubspot.com/privacy-policy>  
<https://www.google.com/intl/en/policies/privacy/>  
<https://www.facebook.com/about/privacy/>  
<https://www.linkedin.com/legal/privacy-policy>



Also, we may release your information when we believe release is appropriate to comply with the law, enforce our site policies or protect ours or others' rights, property or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising or other uses.

## How long do we retain the information we collect?

At any time, you may request to view, change and update your Personal Information by emailing us at [privacy@arexdata.com](mailto:privacy@arexdata.com). You can also request that we will cease processing, correct errors or that we will erase Personal Information by emailing us at [privacy@arexdata.com](mailto:privacy@arexdata.com).

Due to the possibility of long sales cycles, one never knows when a potential client will re-engage with Arexdata and having the background and history of the contracting party will assist Arexdata in providing a better service. Therefore, please note that unless you instruct us otherwise we retain the information we collect for as long as needed to provide our services and to comply with our legal obligations, resolve disputes and enforce our agreements.

We may rectify, replenish or remove incomplete or inaccurate information, at any time and at our own discretion.

## How do we safeguard and transfer your information?

We are committed to using our reasonable efforts, in accordance with market best practices, to ensure the security, confidentiality and integrity of the Personal Information you choose to provide us. Access to the Personal Information is based on the 'least to know' concept together with role-based access control systems, ensuring only authorized access to the Personal Information. To protect the privacy of any Personal Information you may have provided, we are using data hosts who implement market best practice security measures. Although we take steps to safeguard such information, we cannot be responsible for the acts of those who gain unauthorized access, and we make no warranty, express, implied or otherwise, that we will prevent such access. If a password is used to help protect your accounts and Personal Information, it is your responsibility to keep your password confidential.

## What are your rights?

You may contact us at [privacy@arexdata.com](mailto:privacy@arexdata.com) any time and request:

- To access, delete, change or update any personal data relating to you (for example, if you believe that your Personal Information is incorrect, you may ask to have it corrected);
- That we will cease any further use of your Personal Information (for example, you may ask that we stop using or sharing your Personal Information with third parties), including to stop direct marketing.

If you wish to raise a complaint on how we have handled your Personal Information, you can contact us as set forth below.

## Minors

Our site, products and services are all directed to people who are above the age of 18. In the event that we become aware that a user under the age of 18 has shared any Personal Information, we will discard such information. If you have any reason to believe that a minor has shared any Personal Information with us, please contact us at [privacy@arexdata.com](mailto:privacy@arexdata.com).

## Updates or amendments to the Privacy Policy

We may revise this Privacy Policy from time to time, in our sole discretion, and the most current version will always be posted on the website. We encourage you to review this Privacy Policy regularly for any changes.

## Contacting Us

If there are any questions regarding this Privacy Policy or the information that we collect about you, or if you feel that your privacy was treated not in accordance with this Privacy Policy, you may contact us at [privacy@arexdata.com](mailto:privacy@arexdata.com).

## Additional Contacts:

If you are unsatisfied with our response, you can reach out to the applicable data protection authority for Arexdata for GDPR purposes: the **Data Protection Commissioner in Ireland**: Telephone: +353 (0)761 104 800; E-mail: [info@dataprotection.ie](mailto:info@dataprotection.ie); Postal Address: Canal House, Station Road, Portarlinton R32 AP23 Co. Laois